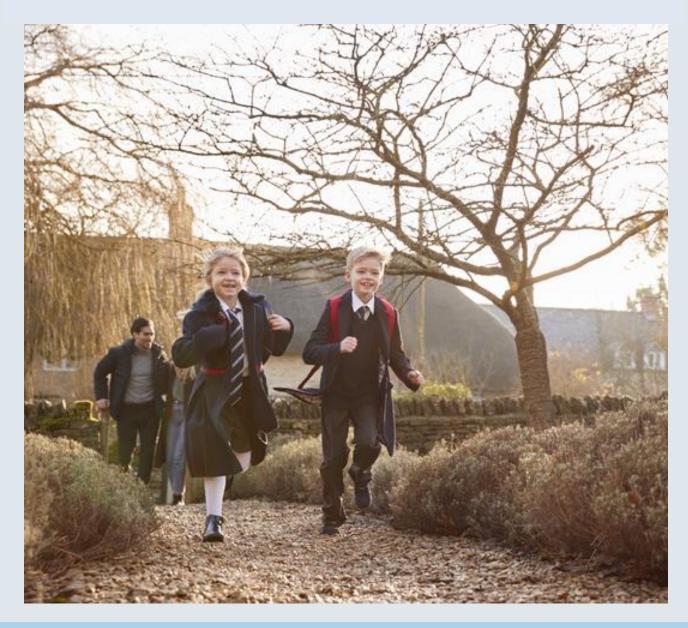
SDI SCHOOL SEARCH

Reach, Engage & Convert with the isbi School Search Directory









SDI SCHOOL SEARCH







Sign In | Sign U

Find + Compare Your Ideal Schools Here:

Enter location or school name and select from below

Entry Age

0

Leaving Age







Search & Compare Schools



School Open Days & Visits



International Schools



Help Articles & Guides

SDI SCHOOL SEARCH

- An essential resource for parents and students since 1987
- Where 1000s of families find their ideal school every month
- A cost effective way for schools to build reputation and awareness
- Powered by advanced Google API Search, Mapping and Filtering

- Offering enhanced
 School Profiles,
 Favouriting
 & Comparison
- Drawing on numerous data points about each school
- Leaders in Open Day & Virtual and Private Tour promotion
- Helping schools to reach, engage and convert new pupils and students
- isbi.com School Search Directory attracts prospective families who are actively looking for schools like yours
- We have 15,000 visitors per month
- We have over 220+ happy client schools across the UK



Get the most out of isbi school search

⋖ Google-powered search

'Featured' status giving top ranking in all related school searches

Geotargeting through our location pages

Personalise your school profile to maximise interactions with prospective parents

- Premium content (including video, photographs, full details of Open Days & Visits etc.)
- Premium messaging (the option for prospective families to express interest, book a visit etc.)
- ✓ Premium status (with no competitor advertising)
- Enhanced Open Day & Events advertising and promotion (see our searchable Open Days page https://www.isbi.com/school-open-days/)
- 1 x 4 weeks of 'Display In-Page' Medium Rectangular banner advertising to use to promote your Open Days & Visits, Scholarships & Bursaries etc.

Save on other isbi services

- 50% off any additional banner advertising for your school throughout the year
- 20% off attendance at isbi Events Conferences & Events including the annual 'Future Facing' and 'Know Your Audience' and occasional Masterclasses too
- Special introductory price for 'isbi presents a parent's view' podcast series



LEADERBOARD DISPLAY BANNER

- 728 x 90 pixel banners compatible with Google Ad sizes (a graphic design service is available if required)
- Yop of page placement, run of the site, randomised

4 Weeks - £450 + VAT

8 Weeks - £700 + VAT (saving £200)

12 Weeks - £900 + VAT (saving £450)









MEDIUM RECTANGLE DISPLAY BANNER

- 300 x 250 pixel banners − compatible with Google Ad sizes (a graphic design service is available if required)
- ✓ In-page placement, run of the site, randomised

4 Weeks - £300 + VAT

8 Weeks - £450 + VAT (saving £150)

12 Weeks - £600 + VAT (saving £300)







MEDIUM RECTANGLE + LEADERBOARD DISPLAY BANNER

4 Weeks - £600 + VAT (saving £150)

8 Weeks - £900 + VAT (saving £250)

12 Weeks - £1150 + VAT (saving £350)

isbischool SEARCH

www.isbi.com 01980 620575 schools@isbi.com