

isbi SCHOOL
SEARCH
presents...

**YOUR
SCHOOL
HERE**

a parents view
Podcast HOSTED BY SIMON JONES

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Creatively engage with prospective parents through broadcasting the real experiences of your parents and staff

Go right to the heart of what prospective parents and pupils want to know - how and why other parents chose your school and what the application process involves.

What we offer

- ✓ **Production of an exclusive podcast featuring one of your parents speaking with one of your colleagues and our podcast host Simon about how they searched for, shortlisted and chose your School**
- ✓ **Production of an accompanying short trailer video**
- ✓ **Publishing of the podcast throughout isbi.com, including your school's profile, as well as across isbi's social media and leading podcast platforms**
- ✓ **The opportunity to feature your new podcast in your own marketing and admissions (your own website, social media, alumni network etc)**

In collaboration with the podcasting experts at Bonjour Podcast Agency, isbi can offer your school this unique marketing opportunity for

**£350 (isbi client schools)
£550 (non-isbi client schools)**