

CHANGE MANAGEMENT MASTERCLASS

Manage change with confidence,
clarity and optimism.

*For Governors, Heads and Senior Management
who are leading change.*



Carolyn Reed

PR and Communication Expert
Reed BC



Katie Cardona

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Jo Beckett

Psychologist and Leadership Coach
Jo Beckett Coaching and Development

Change is now a familiar feature in the ever-shifting landscape of independent education. Whether refining the business model, managing a significant restructure, or navigating a merger, the ability to lead change and help others embrace it has become a strategic requirement for all senior leaders in schools.

Join us for this practical online Masterclass on either 14 November or 5 December. This Masterclass has been designed to empower you with a deeper understanding of:

- how best to support your teams
- how to engage stakeholders and get them onside
- how to develop a clear, consistent and cohesive communication strategy
- how to mitigate reputational risk and underpin positive change.


Dates: 14 November 2023 or
5 December 2023

Location: Online
Time: 16:30-17:30 GMT
Price: £60

 Coaching &
Development

REED
BRAND
communication



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